Graduate Studies Summer and Fall 2022 Enrollment Update

Board of Trustees 5 May 2022

Dr. Michael Dixon, Director, Graduate Studies



Graduate Studies Enrollment: Summer 2022 (as of 5-2-2022)

	Summer 1 2021	Summer I 2022	Summer 2 2021	Summer 2 2022
Headcount Total % Change YoY	1,487	1,463 (-1.6%)	788	906 (+15%)
Credit Hours Total % Change YoY	6,108	5,777 (-5.4%)	2,945	3,323 (+12.8%)

Summer 2022 Aggregate:

Headcount: 2,369 (+4.1%)

• Credit Hours: 9,100 (+0.5%)

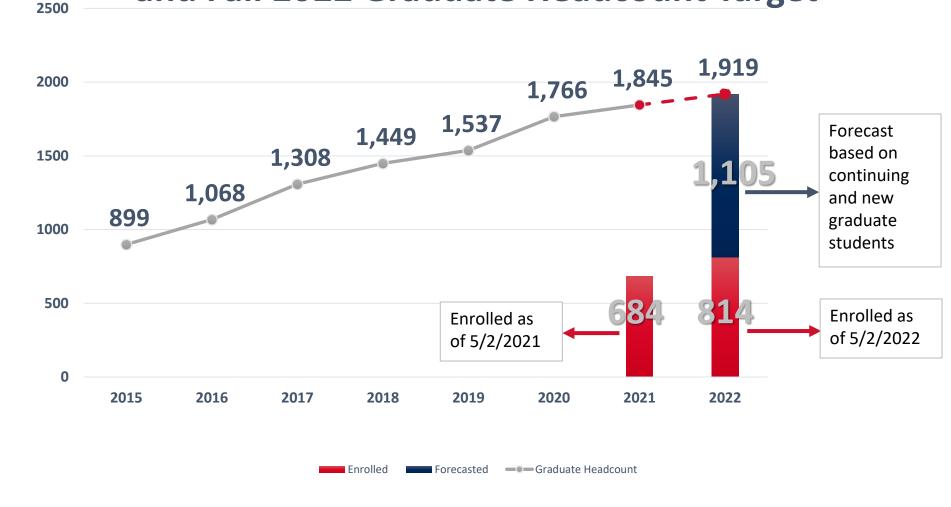


Graduate Studies, Fall 2022: Enrollment (as of 5-2-2022)

- New Student Funnel
 - Applications: 836 (-10%)
 - Admits: 490 (+19%)
 - Enrolls: 173 (-8%)
- Continuing Students: 631 (+29%)
- Headcount Total: 814 (+19%)
- Credit Hour Production: 5,047 (+12%)

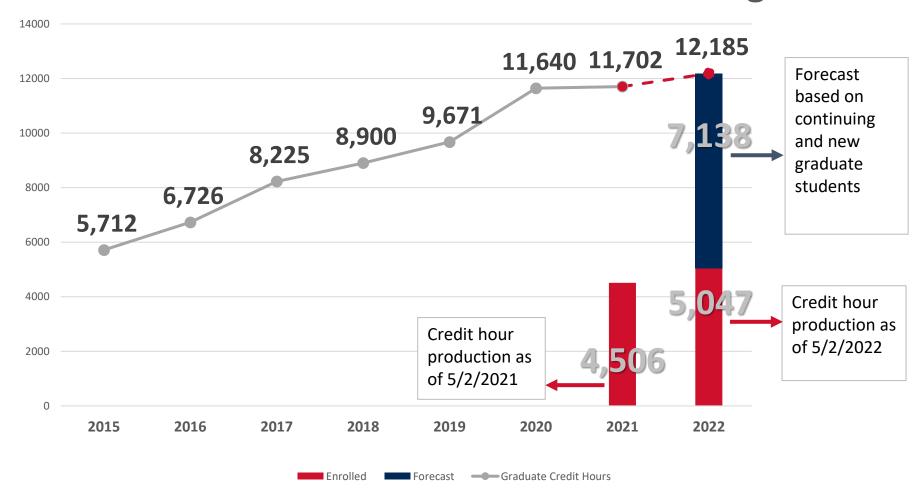


Fall 2015 to Fall 2021 Graduate Headcount and Fall 2022 Graduate Headcount Target





Fall 2015 to Fall 2021 Graduate Credit Hour and Fall 2022 Graduate Credit Hour Target





GRADUATE ADMISSION TIMELINE PROGRAM STARTS

Fall Start

- Occupational Therapy
- Social Work*
- Doctor of Education
- Doctor of Nursing Practice

Fall/Spring Starts

- Communications
- English*
- Education*
- Public Administration*
- Second Language
 Acquisition, Policy,
 and Culture*
- Nursing*

6 Starts

- BusinessAdministration*
- Criminal Justice*
- Health Administration*
- Liberal Studies*
- Sport Management*

*Summer start available



GRADUATE ADMISSION TIMELINE

MAY JUN JUL AUG SEP OCT NOV DEC JAN FEB MAR APR **Fall Start** Fall / Spring Start 6 Starts Start month Collecting applications and documents for upcoming start Finalizing applications and documents for upcoming start



Graduate Studies: Opportunities for Growth

"One of the great strengths of graduate schools, and graduate deans, is that they are in a position to create relationships and synergies with different programs and offices across campus, ensuring that graduate education is greater than the sum of its parts"

- The Organization and Administration of Graduate Education: A Guide of University Leaders (CGS, 2019, 2)
- Online Learning and Center for Adult Learner Success: Digital Marketing Collaborations and CRM Exploration (Lilly Grant)
- Alumni Association: Alumni Panel at Graduate Student Colloquium
- Bursar's Office: Exploring Strategies to address an increase in unpaid balances
- Academic Colleges: Implementation of new programs and concentrations in fall 2022

